



Be a Leader

2023 SOCIAL IMPACT REPORT



*Social Impact Officer Alex Gramling
volunteers with United Way*

Leadership is a call to service.

In 2023, we asked our associates to “Be A Leader” with their words and actions, and they certainly did through volunteering and philanthropy that exceeded our corporate goals for social impact.

We started the year by implementing new incentives for community service and giving. Our “Dollars for Doers” program pays individuals for volunteer time with funds that can be gifted to non-profits of their choosing. We also instituted a corporate match of charitable donations, boosting the impact of employee gifts to their preferred non-profits.

At each Healthcare IT Leaders office, CARES teams organized local service projects and we designated September as our official Month of Service, encouraging everyone company-wide to participate in a volunteer activity.

Leadership is a call to service, and it was exciting to see so many in our company answer that call and make an impact in the communities where we live and work.

Alex Gramling
Chief Marketing and Social Impact Officer

Impact at a Glance



1,105

volunteer hours donated



\$120,804

corporate and employee-matched giving to non-profits



72

number of non-profits receiving corporate donations



\$35,189

estimated value of volunteer time donated to non-profits



\$11,616

given through corporate matching



55

number of non-profits at which we volunteered

IMPACT SPOTLIGHT

Rise Against Hunger

Over **783 million individuals** face hunger around the world. Rise Against Hunger addresses global food insecurity by distributing meals in remote areas where people face challenges accessing food.

Children are disproportionately affected by food insecurity. A large percentage of the meals packaged by Rise Against Hunger are distributed through school feeding programs in countries like Madagascar and Somaliland. The organization also responds to emergencies, providing nutrition aid in conflict zones or after natural disasters.

Our Alpharetta, GA associates spent an afternoon in service with Rise Against Hunger. Our team measured out and packaged 10,000 rice- and soy-based meals containing 20 essential vitamins and minerals to be shipped to communities in need.





IMPACT SPOTLIGHT

Christmas Tree Santas

A brightly lit Christmas Tree is a seasonal symbol of hope and joy. But not every family can afford this festive tradition. That's where [Christmas Tree Santas](#) come in.

The Santas donate fresh-cut Christmas trees, along with lights, ornaments, and a tree stand, to deserving low-income and military families that need a holiday boost. Founded in 2011 (by the founders of Healthcare IT Leaders), the non-profit has given away over 20-thousand Christmas trees in 10 states.

This year our associates in Greater Atlanta, Greenville, and Boston donned their Santa hats to tie trees on top of cars, distribute lights and ornaments, and just spread a little holiday cheer to those in need.

IMPACT SPOTLIGHT

Greenville Rescue Mission

For hundreds of men experiencing homelessness, the [Greenville Rescue Mission](#) is a place to find warmth and compassion.

The facility is an emergency shelter with 135 beds and offers meals and wrap-around social services in addition to a safe place to sleep for the night.

Our Greenville, SC office learned of the shelter through outreach to the Greenville Homeless Alliance (GHA), an organization committed to policy solutions and partnerships that address homelessness in the region.

Our associates worked with staff from GHA to prepare and serve a hot lunch to men at the Mission.





IMPACT SPOTLIGHT

More Than Words

It's a bookstore with a special mission. Boston-based [More Than Words](#) sells used books and gifts in stores staffed and managed by system-involved youth. These are teens in the foster care system, court-involved, homeless, out of school, parenting, or involved with the state Department of Mental Health.

The jobs teach work and life skills, and the profits from the stores fund additional support programs, including mentoring, case management, and career services.

The organization receives thousands of donated books annually. Our Boston-area volunteers spent an afternoon at More Than Words sorting and entering books into inventory for resale. We also bought a few good reads that made the day even more worthwhile.

Volunteering

In 2023, our employees devoted over 1,100 service hours to these non-profit and community organizations.

A Door of Hope
 American National Red Cross
 Be Headstrong
 Beverly Bootstraps Community Services
 Big Brothers Big Sisters of Northeast Florida
 Cheerfullest
 Children's Development Academy
 Christmas Tree Santas
 Community Action
 Community Harvest
 Community Teen Coalition
 Cooperative For Assistance and Relief Everywhere
 Cristo Rey High School
 Crohn's & Colitis Foundation
 Cumberland Hill Elementary
 Down Syndrome Assoc of Atlanta
 Dream Teens Community Foundation
 Feed My Starving Children
 Feeding America Kentucky's Heartland
 Flashes Aquatics

Foster Cares
 Georgia Tech Foundation
 Girl Scouts
 Leukemia & Lymphoma Society
 Live For Today Foundation
 McCallie School
 MedShare International
 Midnight Mission
 Miracle Hill Ministries
 More Than Words
 MUST Ministries
 New Life with Limbs
 North Fulton Community Charities
 North Kenwood Neighborhood Association
 North Point Community Church
 Pancreatic Cancer Action Network
 People's United Methodist Church of N.O.
 Regis Jesuit High School
 Rise Against Hunger
 Rotary Club of Kennebunk

San Onofre Elementary PTA
 Sandwich Project
 Servants Heart
 Shepherd Center Foundation
 Spelman College
 St Petersburg Arts Alliance
 Susan G Komen Breast Cancer Foundation
 Technology Association of Georgia
 The Center for Family Resources
 Tim Tebow Foundation
 United Way of Southern Maine
 Upstate Warrior Solutions
 Vision Warriors Church
 Whalen's Heroes
 YouthFull Maine

Philanthropy

In 2023, we directed corporate donations and matched employee donations to these non-profit organizations.

A Door of Hope	Gary Sinise Foundation	Regis Jesuit High School
American Heart Association	George K Bowling Community Park	Rise Against Hunger
American Friends of Magen David Adom	Goats of Anarchy	Save The Animals Rescue Foundation
Americares Foundation	Hanger Clinic Foundation	Scleroderma Research Foundation
Another Chance Ministries	Heart to Heart International	Servant's Heart
Ari Fuld Project	Heart of the Community Foundation	Shadow Husky Rescue
Be Headstrong	Help The Persecuted	Shepherd Center Foundation
Best Friends Animal Society	Hope & Comfort	Stephen Siller Tunnel to Towers Foundation
Big Brothers Big Sisters of Northeast Florida	Indiana Coalition Against Domestic Violence	The American Turkish Friendship Council
Catholic Relief Services	International Rescue Committee	The Center for Family Resources
Children's Healthcare of Atlanta	Juvenile Diabetes Research Foundation International	The David Sheldrick Wildlife Trust
Children's Hospital Colorado Foundation	Just One Chesed	The First Tee of New Hampshire
Christmas Tree Santas	Leukemia & Lymphoma Society	The Food Bank of Northern Nevada
CicLAvia	Maui United Way	Tourette Association of America
Colorectal Cancer Alliance	MedShare	UNICEF
Common Heart	National Black Child Development Institute	United Way of Southern Maine
Compassion International Incorporated	National Geographic Society	Urban Pathways
Cristo Rey High School	Nature Conservancy	Veronica's Way
Creating Connected Communities	New Life with Limbs	Whalen's Heroes
Dream Teens Community Foundation	Noah's Ark-Sanctuary for Abused and Abandoned Animals	Wolfpack Wrestling Club
Family Promise of North Fulton	Norcross Cooperative Ministry	World Central Kitchen
First Families Now	Olasteo	Yale New Haven Children's Hospital
Forerunner Mentoring	Project Chimps	Zaka Search and Rescue
Forsyth County Humane Society	PTA California Congress of Parents Teachers & Students	
Friends of United Hatzalah		

Esther Cole-Wilmington



Giving back comes naturally to Esther Cole-Wilmington. "So many people have given to me and fed into me. I feel like I need to do the same. I always want to help and encourage others and pay that back."

As a Director of Training at Healthcare IT Leaders, Esther is often on the road at client sites. But even while traveling, Esther seeks out volunteer opportunities. "I'll just search the internet in a local community and find a food bank or somewhere else that I can help out. It nourishes my spirit."

When at home in greater Los Angeles, Esther volunteers regularly with the American Red Cross. She's also an annual participant in the Pink Walk for the Susan G Komen Breast Cancer Foundation. As a top fundraiser for the event, she has been invited to join the board and assist in the planning for next year's walk.

Healthcare IT Leaders offers all employees paid volunteer-time-off. "I'm so appreciative to work for a company that lets me fulfill the need I have to serve others," says Esther.



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